



No Magic, Inc. Media Alert

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MagicDraw UML Wins TWO Coveted Awards in the Java Developer's Journal Readers' Choice Awards

No Magic Beats Rational, TogetherSoft and Oracle in Analysis & Design Tool Category

SAN JOSE, CA and GOLDEN, CO – October 3, 2002 - No Magic, Inc. (www.nomagic.com), headquartered in Golden, CO, announced that today the **Java Developer's Journal**, the world's leading Java resource, has named No Magic's MagicDraw™ version 5.0 UML the Best Java Modeling Tool and MagicDraw™ version 5.0 Teamwork Server the Best Team Development Tool. More than 30,000 JDJ readers selected No Magic products over competitors. In the Team Development Tool Category, MagicDraw™ UML Teamwork Server was selected over Oracle's 9i SCM and Rational's Clear Case. JDJ readers selected No Magic's MagicDraw™ UML as the Best Java Modeling Tool over Oracle 9i Developer, Rational Corporation's Rose Professional J Edition and TogetherSoft's Control Center 5.5 to win the 2002 *Java Developer's Journal Readers Choice Awards*.

"No Magic is very pleased and honored with the Industry's recognition", remarked Victoria Girdziunas, President of No Magic, Inc., "Such recognition is attributable to the top-notch development team that worked closely with our customers to create a tool for developers which included integration with Borland's JBuilder IDE, Forte For Java, and IBM's Eclipse. We've continued to add to MagicDraw's feature sets with the release of MagicDraw version 5.5 in June of 2002. Version 5.5 includes full support for UML 1.4 semantics and notation., XMI 1.1 support Common Intermediate Language (CIL) reverse engineering, and integration with IBM's Eclipse platform."

SYS-CON Media (www.sys-con.com) announced today the results of its 2002 *Java Developer's Journal Readers Choice Awards* poll to select the best Java-based products in 29 different award categories. More than 30,000 **JDJ** readers cast their votes to select the best Java products of the year from over 705 nominations. The polls opened on the SYS-CON.com Web site on November 6, 2001 and ran through September 23, 2002. The *JDJ Readers Choice Awards* have already become the most respected media awards program of its kind and are informally referred to as the Oscars of the software industry. The listings of

87 finalists and 29 winners can be located at the *Java Developer's Journal* Web site (<http://www.sys-con.com/java>) and in the upcoming November issue of *JDJ*.

About Java Developer s Journal:

Java Developer's Journal is the world s leading *i*-technology magazine, with a print circulation of more than 100,000 and a digital circulation of over 180,000. With a 2.9 pass along rate, *JDJ* s print edition reaches close to 300,000 Java professionals each month. <http://www.sys-con.com/>

About No Magic, Inc:

No Magic, Inc is a leading object-oriented systems software development company that develops software and provides services, allowing our clients to shorten the software development cycle and time to market. Established in 1995, No Magic, Inc. is headquartered in Colorado with operations worldwide. In the software industry today, more companies are delivering unreliable products and services over-budget and behind schedule. Since its founding, No Magic Inc. has helped companies like the US Department of Interior and Vartec deliver more reliable software in less time.

In 1998 No Magic released MagicDraw UML version 1.0, the first large-scale application completely developed in Java, earning Sun's "100% Java Application" credential in 1999. 2000 saw the tool provide UML 1.3 notation and metamodel support, C++ round trip engineering and CORBA IDL reverse engineering and code generation. In addition to continued development of MagicDraw, No Magic, Inc also provides other products such as EVSD, a secure internet based backup system and eLink, an integrated turnkey router/server solution for e-commerce. No Magic also offers software development outsourcing services from its software facilities in Kaunas, Lithuania and Bangkok, Thailand. Please visit us online at <http://www.nomagic.com>.

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