

PRESS RELEASE

Automation of Business Process and Modeling Production is Enhanced by Incorporation of Open Source Velocity Engine into MagicDraw® 16.0

No Magic Inc., has released a major version of its business process and architecture modeling product now fully compliant with the UML® 2.2 standard. More importantly, the Velocity template-based engine has been embedded into MagicDraw® enabling automated generation of business artifacts beyond simple code.

Plano, TX, November 28, 2008. No Magic, Inc., a leading provider of integrated modeling environment software and services, today announced the General Availability (GA) release of MagicDraw® 16.0. This version of No Magic's award-winning offering enhances its enterprise-wide automation capabilities beyond simple code generation with the embedding of Apache Software Foundation's Velocity template-based engine into the MagicDraw® product. The open source Velocity engine has been extended to provide advanced generation of artifacts such as custom reports, scripting, sophisticated programming code (beyond simple getters/setters) as well as the capability to directly invoke Java byte-code. It is part of the enhancements No Magic is making across its product suite to increase stakeholder value through improved modeling automation.

MagicDraw® version 16.0 adds support for the full Unified Modeling Language (UML®) version 2.2, as approved by the Object Management Group (OMG), including the introduction of the Interaction Overview diagram. Additionally, the new version introduces bi-directional data exchange from the UML® model to the Meta-Object Facility (MOF) for both CMOF and EMOF as well as improvements in the areas of usability, model merge, Domain-specific Language (DSL), code engineering, Report Wizard, Teamwork server and SVN communication.

“Just as our present solutions have brought true end-to-end interoperability to the corporate enterprise, we think our introduction of Velocity template-based automation within MagicDraw® will help transform the marketplace once again by enabling a lower total cost of ownership (TCO) for integrated process and modeling environments” said Gary Duncanson, President of No Magic, Inc and member of the OMG's Executive Board of Directors. He continues “By incorporating UML® 2.2 and the Velocity templating engine, this version of MagicDraw® demonstrates our continued commitment to not only maintaining industry standards but also to the support and integration of open source software initiatives such as those promoted by Apache. As a result, our clients enjoy increased stakeholder value that our products provide due to adherence of industry standards as well as inclusion of open source software thereby avoiding proprietary ‘vendor lock-in’, a major cause of higher risks and ultimately higher costs for the enterprise”.

Not only can MagicDraw® now generate Data Definition Language (DDL) for the more complex databases such as Oracle 11g, but also with customizable templates can generate DDL for most any database. In fact it is capable of generating output from a given model for XML, CSV, any variant of Open Office or other ASCII formats (as may be needed by the enterprise).

The System Engineering UML® Profile (SysML) plugin has been updated to reflect changes based on the SysML 1.1 specification, feedback from our users and the latest leadership on the working groups of the

OMG. This plugin introduces feature-based compartments for symbols of properties/parts typed by ValueTypes or Blocks. Also, SysML constraints from the SysML 1.1 specification are added in SysML validation suites to validate user-created models. These features combine together to help increase SysML conformity while modeling system engineering artifacts.

Pricing and Availability

For more details about MagicDraw[®] or to download a trial version, visit www.magicdraw.com. MagicDraw[®] is available in four different license types (standalone, mobile, floating, and site) as well as five different editions: Personal Edition (from \$149), Standard Edition (from \$499), Professional Edition (from \$899), Architect Edition (from \$1,199) and Enterprise Edition (from \$1,599). The updated SysML plugin for MagicDraw[®] is also available.

About No Magic, Inc.

No Magic, a leading provider of business process and architecture modeling software with its MagicDraw[®] product line, supports the full life-cycle from the requirement and planning process through final testing with award-winning, OMG standards-compliant software that quickly architects and models your organizational structure, business processes, applications, information, and technology. MagicDraw[®] supports multiple domain-specific models including UML[®], BPMN, SysML, DoDAF, MDA, unit testing, data modeling and more. Service offerings include training, consulting, and custom applications, and product customization for any part of the MagicDraw[®] suite of tools like custom modeling domain diagrams, requirements management, team collaboration, design, and analysis.

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide. Further information on No Magic can be found at www.nomagic.com.

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