

No Magic, Inc.
Press Release

Japan's Tokai University Adopts No Magic Suite of Software Products for Research and Development

Continued Expansion of No Magic's Academic Program Planned for 2012

Allen, TX, December 13, 2011: No Magic, Inc., the leading global provider of integrated modeling, simulation & analysis solutions and services, today announced that the company's entire solution suite of products (Enterprise Editions) has been adopted by Tokai University in Japan for teaching and research purposes.

In addition, No Magic will post sample research from Tokai University on its website, which uses the company's solutions, so the material may be accessed by other universities, academic institutions and industry.

"No Magic is delighted to be partnering with Tokai University with a special-licensed version of No Magic certified UML and SysML training material to be used by the university. The training will be translated to Japanese, and then provided by No Magic for use around the world," said Gary Duncanson, President and CEO of No Magic. "As part of our partnership, No Magic is pleased that Tokai University is adopting our UML 2 online training for students, faculty and commercial companies wanting to provide UML training to their staff."

"Thank you for the opportunity to use this advanced tool," said Shigeyuki Ohara, Tokai University Dean. "With the No Magic solutions, our research can extend from concept to implementation with single access."

Tokai University professor, Tetsuya Yamamoto added, "In Japan's software industry, we have seen enormous challenges especially in high-level designing, including OOAD. Historically, Japan has rarely used CASE tools, focusing primarily on implementation programming. With No Magic, we now have a total view from concept to implementation and simulation, and this clearly meets the requirements of Japanese designers, architects and developers."

Over the past years, No Magic's Academic Program has seen tremendous growth, and No Magic expects continued growth in 2012. This latest partnership with Tokai University will help students and faculty achieve academic and career success.

"This partnership will both assist the Japanese IT industry in competing in the competitive global market and benefit it by supplying highly-skilled, certified, locally-available resources knowledgeable in the latest modeling, simulation and analysis disciplines," said Mr. Duncanson.

About Tokai University

Since its establishment in 1942, Tokai University has continued to provide a comprehensive education based upon a founding philosophy of educating students as individuals who are better able to serve as leaders in international society.

As of May 1, 2011, Tokai University with its 21 undergraduate schools, 95 departments / courses / programs, three junior colleges, 11 high schools, six junior high schools, one elementary school, four kindergartens and various research and educational facilities in Japan and abroad, is now considered one of the largest research and educational institutions among all of the private universities in Japan.

As a pioneer in international exchange programs, Tokai University started its focus on educational programs for foreign students early on and established its Japanese language course and foreign student program that provides excellent education for foreign students.

For more information see the Tokai university website at: <http://www.u-tokai.ac.jp>

About No Magic, Inc.

One of the most respected providers of standards-compliant modeling, simulation and analysis solutions in the industry celebrates its 16th year anniversary of its product and service line this year. The Cameo™ Suite supports the full enterprise application life-cycle from business requirements/planning through and including final testing with award-winning, OMG™ standards-compliant products that efficiently model organizational structure, business processes, applications, information and technology. MagicDraw® supports multiple domain-specific models based on UML® including: BPMN™, SysML™, fUML, DoDAF/UPDM, MDD, SOA, unit testing, data modeling, simulation and activity-based model-driven costing. Professional services include training, consulting, custom applications and MagicDraw® product customizations such as custom modeling domain diagrams, requirements management, team collaboration, design and analysis.

Founded in 1995, No Magic, Inc. is headquartered in Allen, Texas with operations worldwide. More information can be found by visiting <http://www.nomagic.com>.

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