

# PRESS RELEASE

## MagicDraw UML 10.0 Outruns Other Modeling Tools in Race for Full UML 2.0 Support

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Golden, CO, October 10, 2005. No Magic, Inc.®, a leading vendor of architecture modeling software, today announced the release of MagicDraw® UML 10.0, a significant upgrade of No Magic's award-winning UML-based architecture tool. MagicDraw 10.0 delivers support for the latest UML 2.0 and BPMN standards with improved diagramming, a completely redesigned GUI and other expanded capabilities that combine to accelerate architecture modeling.

MagicDraw UML 10.0 is the first – and to date, the *only* -- tool on the market to support the latest public UML 2.0 Superstructure specification from the Object Management Group (OMG). MagicDraw already led the industry with full support of the UML 2.0 notation standard, and now adds UML 2.0 metamodel support, including the newest revisions introduced by OMG in October 2004. Though several other tools support both the metamodel and notation, MagicDraw is the only to fully comply with the latest specification. MagicDraw's support of the UML 2.0 metamodel covers all four compliance levels and corresponds to Level 3 (L3), which represents a complete UML implementation. Strong adherence to open standards makes MagicDraw the tool of choice in the world of Model Driven Architecture (MDA). To promote interchange with other software development tools, MagicDraw models are stored in the latest XML 2.1 standard from OMG.

"We are very proud of the results realized from our 18 month effort to fully support the UML 2.0 specification. MagicDraw is one of the first tools on the market to implement UML 2.0 and we continue to provide our customers the most complete standards compliant solution. This latest release, for example, includes all the latest changes introduced by the OMG," said Michael Harris, CEO of No Magic.

Business process modeling is an increasingly important aspect of enterprise system development, and Business Process Modeling Notation (BPMN) is the most recognized standard employed for end-to-end business process modeling. In addition to the process modeling capabilities of UML, MagicDraw 10.0 now also provides BPMN business process modeling support. MagicDraw is ideal for both business and IT users. By using a single tool to develop and manage business models and IT models, business systems are better aligned with business strategies, redundant efforts are eliminated and model interchange is no longer a problem.

In recent years, architecture and modeling processes have helped software development organizations improve development, minimize maintenance costs, and reduce development time. However, MagicDraw adds value far beyond the benefits of modeling. The redesigned, intuitive graphical user interface (GUI), improved diagramming capabilities, and faster reporting greatly accelerate the speed of modeling and architecture creation. Focused development vision and sustained investment in tool usability have made MagicDraw the fastest and most productive UML tool on the market.

### About No Magic

Founded in 1995, No Magic Inc. is headquartered in Golden, Colorado with operations worldwide. In 1998 No Magic released MagicDraw UML version 1.0, the first large scale application completely developed in Java, earning Sun's "100% Java Application" credential. The tool has won numerous awards from the world's most prestigious developers' journals. In addition to continued development of MagicDraw, No Magic, Inc. also provides software development outsourcing services from its software development facilities in Kaunas, Lithuania and Bangkok, Thailand.

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