PRESS RELEASE

MagicDraw 11.5 Delivers UML 2 EMF Model Exchange with Major Model-Driven Architecture Tools

The new release of MagicDraw now delivers additional Model Decomposition capabilities enhancing performance for very large projects. Multiple advancements in MagicDraw's GUI, usability and diagramming were added.

Plano, TX, July 10, 2006. No Magic, Inc.®, a leading vendor of architecture modeling software, today announced the release of MagicDraw® UML 11.5, an upgrade of No Magic's award-winning UML-based best of breed architecture tool. MagicDraw 11.5 extends its support of MDA tools by adding capability to export of MagicDraw UML model to Eclipse Modeling Framework (EMF) based on UML 2 XMI. Additionally, the new release delivers improvements and new capabilities in Model Decomposition; ability to select customized MagicDraw configurations and features according to each user's specific role in the software development lifecycle; multiple GUIs, usability and diagramming improvements.

Addressing the customers' need to use UML 2 models in major MDA tools or the exchange with other modeling tools based on Eclipse, MagicDraw 11.5 adds the export of its model to EMF based UML 2 XMI. It allows interchange of UML 2 models with most popular MDA tools such as AndroMDA, OpenArchitectureWare, Mia-Generation, Mia-Transformations and others for further manipulation and transformation. With the new version, No Magic continues to support its commitment of MagicDraw being the modeling tool of choice in the world of Model Driven Architecture.

"We work very close with the developers of MDA tools and are committed to be the most standard's compliant modeling front end in the Industry. We see AndroMDA as the leader of the Open Source MDA tools from the huge demand for the UML 2 model exchange between MagicDraw and AndroMDA. To continue to increase our value, we added export of MagicDraw's UML model to EMF based on UML 2 XMI in our 11.5 release together with the additional new capabilities delivering performance in large projects and usability improvements," said Gary Duncanson, President of No Magic.

"No Magic has proven the name of modeling tool of choice in AndroMDA community adding the UML 2 model exchange. From our side, we are finalising the import of EMF based UML 2 XMI and in the shortest possible time all the AndroMDA community may experience the benefits of UML 2 modeling", said Matthias Bohlen, the founder of AndroMDA.org.

Additionally, the new version delivers new powerful Model Decomposition capabilities that save memory, shorten project start-up time and improve the performance when working with very large projects. Lazy loading allows specifying what modules should not be loaded into memory by default when a project is started. Read-Write modules allow seamless module editing of the fragmented model. The capability to create an index of the unloaded module allows using the elements more efficiently.

Newly added Perspectives adds the capability to select predefined or customized MagicDraw configurations and features according to each user's specific role in the software development lifecycle. The rearranged MagicDraw interface shows the basic features and elements of the diagrams for the frequent selection and hides less frequently used features. A number of new capabilities in diagramming and GUI have been added in MagicDraw 11.5 to improve its usability and accelerate modeling efforts for

MagicDraw users. With the major changes in the toolbars, users enjoy new MagicDraw look and feel options.

Pricing and Availability

Information about MagicDraw UML and to try our free trial version is available online at http://www.magicdraw.com.

MagicDraw UML is now available for purchase in six editions and under three license types starting from Personal Edition ($149). Standard Edition begins from $499, Professional from $899, Enterprise from $1,599.

Teamwork Solution. Along with single licenses, Teamwork Server, the team collaboration solution available in three editions: 2-5 Connections ($1,495) 6-10 Connections ($2,995) and 10+ Connections ($5,995). Educational and government discounts are available.

Software Assurance Contracts allow customers to receive the new releases with prices starting at $39* (Personal), $99* (Standard), $199* (Professional), $319* (Enterprise), $255* (Teamwork Server). (* If bought with the original purchase.)

Free Community Edition and free Academic Personal Site License are available.

About No Magic

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide. In 1998 No Magic released MagicDraw UML version 1.0, the first large scale application completely developed in Java, earning Sun's "100% Java Application" credential. The tool has won numerous awards from the world's most prestigious developers' journals. In addition to the continued development of MagicDraw, No Magic, Inc. also provides software development outsourcing, consulting, enterprise architecture, business process, training services from its software development facilities in Kaunas, Lithuania and Bangkok, Thailand.

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