
PRESS RELEASE

MagicDraw 15.0 Adds the Latest UML Support

No Magic has just released a new version of MagicDraw now fully compliant with the UML® 2.1.2 standard. Additionally, multiple usability enhancements were added.

Plano, TX, January 7, 2008. No Magic, Inc., a leading vendor of architecture modeling software, today announced the release of MagicDraw® 15.0. This version of No Magic's award-winning business process, and architecture modeling tool adds the full UML 2.1.2 support. It includes all changes of UML 2.1, UML 2.1.1 and UML 2.1.2 specifications. All changes are reflected in notation, XMI, EMF interchange, UML 1.4 import and all other related functionalities. Open API has been changed to reflect the updates in the UML metamodel. Also, the multiple usability enhancements were added.

"We are committed to having the best standards compliance tools in the industry. MagicDraw is one of the first tools on the market to implement UML 2.1.2 and we continue to provide our customers the most complete standards compliant solution. This latest release, for example, includes all the latest changes introduced by the Object Management Group (OMG). Strong adherence to open standards makes MagicDraw the tool of choice in the world of Model Driven Architecture (MDA) and in industries where open standards support is critical", said Gary Duncanson, President of No Magic, Inc. and member of the OMG's Executive Board of Directors

The multiple usability enhancements to MagicDraw include diagrams viewable in full screen mode, symbol ownership checking in diagrams, and many more helps accelerate the speed of modeling and architecture creation. Also, the new MagicDraw version adds the ability to export diagrams to Tagged Image File Format (TIFF), and choose the desired color space and compression. TIFF files can be edited and resaved without suffering any compression loss. The TIFF format is widely supported by image-manipulation, publishing and many other applications. Additionally, MagicDraw 15.0 users will be able to set image size and DPI of exported diagrams. Higher resolution images can be produced without losing image quality suitable for publishing.

The SysML Plugin has been updated to reflect changes in the core of MagicDraw and additional changes based on feedback from our users. The SysML plugin is an optional product that plugs into MagicDraw and adds System Engineering diagrams and modeling constructs for use in describing hardware and software, as well as mixed systems. In addition, SysML supports the creation of a rich Requirements modeling notation that is useful for all types user requirement modeling.

Pricing and Availability

For information about MagicDraw 15.0, and to try our free trial version, register and download a copy online at <http://www.magicdraw.com>.

MagicDraw is now available for purchase in six editions and four license types (standalone, mobile, floating, and site). Standalone Pricing: Personal Edition (\$149). Standard Edition (from \$499), Professional (from \$899), Enterprise (from \$1,599).

The SysML plugin for MagicDraw is now available with the special limited time introductory price of \$249.

The DoDAF plugin for MagicDraw is available for \$999, or for \$899, if bought at the same time with the SysML plugin.

Teamwork Solution - Along with single licenses, our Teamwork Server can help team collaboration and is available in three editions: 2-5 Connections (\$1,495), 6-10 Connections (\$2,995), and 10+ Connections (\$5,995). Educational and government discounts are available exclusively through direct sales.

Software Assurance Contracts allow customers to receive the new releases with prices starting at \$39* (Personal), \$99* (Standard), \$199* (Professional), \$319* (Enterprise), \$255* (Teamwork Server). (* If bought with the original purchase.)

A free Academic Personal Site License is available, and a free MagicDraw model reader is also available for you to share your models, all at www.magicdraw.com.

About No Magic:

No Magic, a long time industry leading vendor of architecture and business modeling software with its MagicDraw Product Line, supports the full life-cycle from the requirement and planning process through testing with award-winning, OMG standards-compliant software that quickly architects and models your organizational structure, business processes, applications, information, and technology. MagicDraw supports multiple domain specific models, including UML, BPMN, SysML, DoDAF, MDA, unit testing, data modeling and more. Service offerings include training, consulting, and custom applications, and product customization for any part of the MagicDraw suite of tools like custom modeling domain diagrams, requirements management, team collaboration, design, and analysis.

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide.

Further information on No Magic can be found at www.nomagic.com

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