PRESS RELEASE

No Magic Announces Twofold Performance Gains in its Latest Release of MagicDraw UML and a New Document Generation Mechanism

Golden, Colorado – March 17, 2004 – No Magic, Inc., a leading object-oriented tools company, today announced substantial performance gains with the release of MagicDraw UML 7.5, the latest version of its award-winning UML modeling and forward and reverse engineering tool. This versatile development tool greatly increases productivity of, and communication among, business and software analysts, architects, programmers, quality assurance engineers and documentation writers.

MagicDraw Version 7.5 is the first UML tool in the industry with embedded support for use case specifications. MagicDraw's new reporting module features RTF and PDF templates for SDD and UCS (Software Design Document and Use Case Specification). This feature shortens the requirements phase as it allows the analyst to quickly produce comprehensive, professional documentation and lowers documentation maintenance costs throughout the project life-cycle.

Users of this latest version of MagicDraw now enjoy an overall increase in performance of 100%. The MagicDraw Teamwork Server Architecture is also improved in this latest release resulting in significant performance increases for the Teamwork Server as well.

Version 7.5 also offers a free MagicDraw Community Edition for class diagrams, allowing all developers to do unlimited class diagram design with MagicDraw – whether they have purchased the tool or not.

"Version 7.5 of MagicDraw is a breakthrough release for No Magic and MagicDraw users. Version 7.5 contains major improvements in multiple areas: from our native Windows executable version 7.5 featuring a twofold performance increase, to MagicDraw being the first in the industry use case tool fully integrated into the UML, to the Teamwork Server's performance improvements which are designed to meet large project requirements perfectly." said Paul Duncanson, CEO, No Magic, Inc. "MagicDraw's optimal feature set and scalability provides the best value in the industry; it is not only a design tool – but an analysis tool."

MagicDraw UML Version 7.5 also features:
- o Full Struts Framework Modeling Support
- o Floating License Checkout.

About No Magic

Founded in 1995, No Magic Inc. is headquartered in Golden, Colorado with operations worldwide. In 1998, No Magic released MagicDraw UML version 1.0, the first large scale application completely developed in Java, earning Sun's "100% Java Application" credential. In addition to continued development of MagicDraw, No Magic, Inc. also provides software development outsourcing services from its software development facilities in Kaunas, Lithuania and Bangkok, Thailand.

Additional Information

For additional information regarding the press release, contact Victoria Girdziunas, President, 303-215-9955 x2, or
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For complete pricing details, or to download a fully functional demo, visit http://www.magicdraw.com or contact Sales at

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