

## PRESS RELEASE

# Managing Director of No Magic Europe Shares Her Experience at the Seventh World Forum For Direct Investment 2009

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**Plano, Texas and Vilnius, Lithuania, June 17, 2009:** Gary Duncanson, CEO of the leading global provider of integrated modeling software and services, congratulated his Managing Director, Gitana Akliene of No Magic Europe, for her presentation about Location Strategies at the World Forum for Direct Investment 2009.

The World Forum for Direct Investment 2009 serves to optimize a country's global image by encouraging foreign investment. This year's conference was supported by a wide array of global organizations, including Hewlett-Packard, Ernst & Young, KPMG, Accenture, and many others.

"It was an honor to address the attendees at the World Forum for Direct Investment conference," said Gitana Akliene. "I believe that our firm's strategic approach to location selection resonates loudly, because we're a multi-cultural organization that leverages diverse talents. Our goal is to show others how No Magic contributes to the global economy, the IT industry, and to the local economies in countries (U.S., Lithuania and Thailand) where our facilities are based," adds Akliene.

Ms. Akliene's knowledge of strategic planning and company operations gives her a unique perspective regarding the legalities and environmental regulations impacting New Europe. This perspective was clearly illustrated in her presentation to attendees, and it has played a significant role in shaping the continued growth of No Magic throughout Europe.

Other forum discussions at the conference focused on the "multi-polar world" effect on company location decisions and the global war to attract talent. The World Forum for Direct Investment 2009 was attended by investment dealmakers from every continent, who are seeking potential investments throughout Europe.

### **About No Magic, Inc.**

No Magic, a leading provider of business process and architecture modeling software with its MagicDraw® product line, supports the full life-cycle from the requirement and planning process through final testing with award-winning, OMG standards-compliant software that quickly architects and models your organizational structure, business processes, applications, information, and technology. MagicDraw® supports multiple domain-specific models including UML®, BPMN, SysML, DoDAF, MDA, unit testing, data modeling and more. Service offerings include training, consulting, and custom applications, and product customization for any part of the MagicDraw® suite of tools such as custom modeling domain diagrams, requirements management, team collaboration, design, and analysis.

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide. Further information on No Magic can be found at [www.nomagic.com](http://www.nomagic.com).

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