

PRESS RELEASE

No Magic, Inc. Appoints New Director of European Sales

Saulius Kaukenas takes the position of Director, European Sales focusing on expanding European sales.

Plano, TX, May 22, 2007. No Magic Inc., best known as the award-winning provider of MagicDraw - the very best standards-compliant modeling software products, today announced that it has promoted Saulius Kaukenas to the position of Director, European Sales. In this role, Mr. Kaukenas will focus on expanding the European product and services sales organization and developing solutions that generate sales for this business unit. Saulius will be based in Kaunas, Lithuania reporting to Gary Duncanson, President of No Magic Inc.

Saulius has been involved with the MagicDraw product line since its beginning in 1997. He has performed a multitude of roles during the last 10 years: Software Developer, Development Manager, Trainer, Product Manager and Product Director. Having a good command in software and product development, Saulius joined the sales team in February 2006, and started working with customers from Germany and Belgium. During his first year in sales, Saulius has achieved a remarkable 78% growth of the revenues in his territories.

Saulius holds an MBA from International School of Management (ISM, Kaunas, Lithuania/BI, Oslo, Norway) and an M. Sc. of Computer Sciences, Kaunas University of Technology (Kaunas, Lithuania). Saulius speaks Lithuanian, English, German and Russian.

"Saulius Kaukenas brings a wealth of experience and knowledge in the MagicDraw product line, and has risen quickly within the sales organization applying his product knowledge to generate sales. At No Magic Inc., we are looking forward to having Saulius lead our European sales business unit to achieve the same levels of growth as he has personally achieved in his territories," said Gary Duncanson, President at No Magic Inc. " Another goal is to manage our current partnerships in Europe and develop new long-term partnerships with companies that can help No Magic address the pain points unique to our industry, and help them perform better in their respective market places."

"I see huge potential for the MagicDraw product line in Europe, especially in the Automotive, Banking, Finance, Telecommunications, Defense, and Aerospace industries. I'm looking forward to expand our sales team in Europe in order to serve our customers even better and give the best personal touch possible," said Saulius Kaukenas Director, European Sales.

About No Magic

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide. In 1998 No Magic released MagicDraw UML version 1.0, the first large scale application completely developed in Java, earning Sun's "100% Java Application" credential. The tool has won numerous awards from the world's most prestigious developers' journals. In addition to the continued development of MagicDraw, No Magic, Inc. also provides software development outsourcing, consulting, enterprise architecture, business process, training services from its software development facilities in Plano, Texas, Kaunas, Lithuania and Bangkok, Thailand.

Additional Information



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