

PRESS RELEASE

MagicDraw UML 9.0 Wins 15th Annual Jolt Productivity Award

Golden, CO, March 22, 2005. No Magic announced that MagicDraw UML 9.0 has been honored to receive Productivity Award at the 15th Annual Jolt Product Excellence and Productivity Awards in the Design Tools category.

Jolt Awards are given to products that have "jolted" the industry by increasing development speed and efficiency. Software Development Magazine editors and a panel of industry experts judges the finalists. The judges review all finalists individually, taking into consideration the overall significance and impact the product has had on the development community.

"We are honored to receive the 2005 Jolt award for productivity in the Design Tools category," said Mr. Harris, CEO, No Magic, Inc. "This recognition follows a decade of continuous strong re-investment in product development. Something that we always hear from our customers is that MagicDraw is so much easier to use than other UML offerings, which of course means our customers are more productive."

About No Magic

Founded in 1995, No Magic Inc. is headquartered in Golden, Colorado with operations worldwide. In 1998 No Magic released MagicDraw UML version 1.0, the first large scale application completely developed in Java, earning Sun's "100% Java Application" credential. In addition to continued development of MagicDraw, No Magic, Inc. also provides software development outsourcing services from its software development facilities in Kaunas, Lithuania and Bangkok, Thailand.

Additional Information

No Magic, Inc.
Corporate Headquarters
651 Corporate Circle
Suite 100
Golden, CO 80401
Tel: (303) 215-9955 x2
Fax: (303) 215-9668

###

All product and company names herein are trademarks of their respective owners.