
PRESS RELEASE

No Magic, Inc. Appoints New Vice President of Professional Services

Curtis Bryant takes the position of Vice President of Professional Services, focusing on expanding the global professional services organization.

Plano, TX, April 13, 2007. No Magic Inc., best known as the award-winning provider of MagicDraw - the very best standards-compliant UML modeling product, today announced that it has named Curtis Bryant to the position of Vice President, Professional Services. In this role, Curtis will focus on expanding the global professional services organization, developing and selling solutions for this business unit. Curtis will be based in Plano, TX reporting to Gary Duncanson, President of No Magic Inc.

Curtis brings to No Magic Inc. over 20 years of experience and has been in leadership positions within software, professional and consulting services sales. Curtis originally worked with No Magic when the company was founded twelve years ago, as the Director of Sales and closed several large deals. Curtis has worked with small to large companies as a key contributor to sell and deliver solutions to organizations in North and South America.

"Curtis Bryant brings a wealth of experience and expertise in developing high performance sales and services organizations. At No Magic Inc., we are looking forward to having Curtis lead this business unit to transition from a product focus to a product enablement services model as well as a developing a broader based training practice," said Gary Duncanson, President No Magic Inc. "Another goal is to develop long-term partnerships with companies that can help No Magic fulfil our professional services demand that has been increasing at a tremendous growth rate."

"I believe our customers are currently receiving fantastic return on investment from their MagicDraw deployments and I'm looking forward to working with the executive team to help expand growth by using No Magic Inc. to deliver service based solutions that provide competitive advantages and even faster payback," said Curtis Bryant.

About No Magic

Founded in 1995, No Magic Inc. is headquartered in Plano, Texas with operations worldwide. In 1998 No Magic released MagicDraw UML version 1.0, the first large scale application completely developed in Java, earning Sun's "100% Java Application" credential. The tool has won numerous awards from the world's most prestigious developers' journals. In addition to the continued development of MagicDraw, No Magic, Inc. also provides software development outsourcing, consulting, enterprise architecture, business process, training services from its software development facilities in Kaunas, Lithuania and Bangkok, Thailand.

Additional Information



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